



BEFORE THE GUAM PUBLIC UTILITIES COMMISSION

IN THE MATTER OF:)
) GTA DOCKET 13-01
)
TELEGUAM HOLDINGS LLC,) PUC COUNSEL REPORT
GENERAL EXCHANGE TARIFF NO. 1,)
TARIFF TRANSMITTAL NO. 23)

INTRODUCTION

1. This matter comes before the Guam Public Utilities Commission [PUC] upon the tariff transmittal of Teleguam Holdings LLC [GTA] to reintroduce a promotional offering (CAP Line) for customers who subscribe to Spyder Broadband Services with limited voice services.¹
2. The tariff established by Tariff Transmittal No. 23 will supply a residential one-party access line, with certain limitations, to residential subscribers who subscribe to Spyder Broadband Services. The line will be provisioned to allow outgoing E911 and 611 (GTA repair center) abbreviated dialing only with unlimited incoming calls.²

BACKGROUND

3. GTA requests that this promotional offering for CAP Line service be in effect for the period of April 8, 2013, through July 31, 2013.³
4. Such promotional offerings are designed to attract new customers, retain existing customers, bundle product offerings, stimulate customer usage, and/or increase existing customer awareness of the Telephone Company's services and products.⁴
5. During the promotional period all applicable non-recurring rates will be charged; the promotional monthly rate will be \$1.00 per line.⁵

¹ GTA Tariff Transmittal No. 23, GTA Docket 13-01, filed March 8, 2013.

² Id.

³ Id.

⁴ Id.

⁵ Id.

ANALYSIS

6. The PUC previously approved the same promotional offering for a residential one-party access line on three occasions, Tariff Transmittals No. 14⁶, No. 16⁷, and No. 21.⁸ Tariff Transmittal No. 14 was in effect from July 9, 2010 through September 28, 2010.⁹ In GTA Docket 11-02, the PUC approved Tariff Transmittal No. 16, an offering of CAP line with outgoing E911 and 611 (GTA Repair Center) abbreviated dialing for customers who subscribe to Spyder Broadband Services without voice services. Such tariff was in effect from March 24, 2011, through June 21, 2011.¹⁰
7. Similarly, Tariff Transmittal No. 21 was in effect from November 2012, through February 18, 2013.¹¹
8. This promotional tariff will promote the purposes set forth in GTA's General Exchange Tariff No. 1 at Section XVII, which include the attraction of new customers, the retention of existing customers, and the stimulation of customer usage.
9. Furthermore, this offering will help in ensuring that customers have access to critical services like E911 and the ability to call GTA for service issues.¹² One purpose of the Guam Telecommunications Act of 2004 is to provide the people of Guam access to modern, innovative and affordable telecommunications services.¹³
10. PUC caused public notice of this tariff filing to be published in the Pacific Daily News on March 14, 2013.¹⁴ Said notice gave interested parties until March 25, 2013, to file any comments concerning the Tariff. To date, no such comments have been filed.

⁶ PUC Order, GTA Docket 10-05, issued July 27, 2010.

⁷ PUC Order, GTA Docket 11-02, issued March 21, 2011.

⁸ PUC Order, GTA Docket 12-11, issued November 20, 2012.

⁹ PUC Order, GTA Docket 10-05, issued July 27, 2010, at p. 2.

¹⁰ PUC Order, GTA Docket 11-02, issued March 21, 2011.

¹¹ PUC Order, GTA Docket 12-11, issued November 20, 2012.

¹² GTA Tariff Transmittal No. 23, GTA Docket 13-01, filed March 8, 2013.

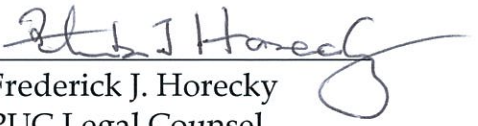
¹³ 12 GCA §12101(b).

¹⁴ Public Notice published in the Pacific Daily News, March 14, 2013.

RECOMMENDATION

11. In accordance with the provisions of 12 GCA §12106(b) the PUC should approve GTA's promotional offering for CAP Line services, as set forth in Tariff Transmittal No. 23, effective April 8, 2013, through July 31, 2013.
12. This will now be the fourth time that a promotional offering for CAP line service will be in effect. Should GTA seek to reintroduce this Tariff, it shall address the issue in its filing of whether or not it is appropriate to continue to reintroduce the offering as a promotional temporary tariff, or whether it should seek to establish a permanent tariff.
13. A draft Order is submitted to the Commission for its consideration.

Dated this 18th day of March, 2013.


Frederick J. Horecky
PUC Legal Counsel