

BEFORE THE GUAM PUBLIC UTILITIES COMMISSION

IN THE MATTER OF:)	GTA DOCKET 11-05
)	
GTA TELECOM LLC, GENERAL EXCHANGE TARIFF NO. 1, TARIFF TRANSMITTAL NO. 17)	PUC COUNSEL REPORT
)	

INTRODUCTION

1. On May 13, 2011, GTA Telecom LLC ["GTA"] filed Tariff Transmittal No. 17 to General Exchange Tariff No. 1 [Promotional Offering, Vertical Calling Services].¹
2. The promotional offering provides GTA business customers who bundle their telephone services with GTA's Spyder Broadband, GUdtv Digital TV or GTA's MPulse wireless products to their vertical calling services.²
3. Business Customers that bundle their services will receive the following Vertical Calling Services for free: Caller ID, Call Waiting, Call Forwarding, Three-Way Calling, and Speed Dialing.³
4. This promotional offering will be in effect for the period from June 13, 2011 through December 31, 2011.

BACKGROUND

5. In accordance with 12 GCA §12106 of the Guam Telecommunications Act of 2004, Telecommunications companies such as GTA are required to file new tariffs with the PUC. The proposed tariff cannot go into effect until after thirty (30) days prior notice to the PUC, unless there is prior authorization by the PUC.⁴
6. Since GTA filed Tariff Transmittal No. 17 on May 13, 2011 with the PUC, it went into effect on June 13, 2011.

¹ GTA Tariff Transmittal No. 17, GTA Docket 11-05, filed May 13, 2011.

² Id.

³ Id. at p. 2, General Exchange Tariff No. 1, par. XVII. Promotional Offerings B. 3.[Business Bundle].

⁴12 GCA §12106(b).

7. Even though the tariff is now in effect, the PUC still has the statutory authority to further review such tariff and suspend the operation or effectiveness of the same for a period of not more than four months after notice is filed.⁵
8. GTA states that this promotional offering is “part of GTA’s commitment under the Guam Telecommunications Act of 2004 to provide affordable telecommunications services while at the same time promoting competition in telecommunications services.”⁶
9. Such promotional offerings are designed to attract new customers, retain existing customers, bundle product offerings, stimulate customer usage, and/or increase existing customer awareness of the telephone company’s services and products.⁷

ANALYSIS

10. Promotion Tariff No. 17 will promote the purposes set forth in GTA’s General Exchange Tariff No. 1 at Section XVII, which include the attraction of new customers, the retention of existing customers, and the stimulation of customer usage.
11. Furthermore, this offering will provide Business Customers who bundle their services with cost free access to certain Vertical Calling Services while their services remain bundled. Such offering promotes the purpose of the Guam Telecommunications Act of 2004 to provide the people of Guam access to modern, innovative and affordable telecommunications services.⁸
12. Furthermore, on May 13, 2011, GTA provided copies of said promotional offering to its competitors. PUC also caused public notice of this tariff filing to be published in the Pacific Daily News on June 8, 2011.⁹ Said notice gave interested parties until June 20 to file any comments concerning the tariff. To date, no such comments have been filed. However, interested parties do have until June 20, 2011, at the PUC meeting, to make public comments.

⁵12 GCA §12106(d).

⁶ GTA Tariff Transmittal No. 17, GTA Docket 11-05, filed May 13, 2011 at p. 1.

⁷ GTA Tariff Transmittal No. 17, GTA Docket 11-05, General Exchange Tariff No. 1 at p. 71.

⁸12 GCG §12101

⁹ Public Notice was published in the Pacific Daily News on June 8, 2011.

RECOMMENDATION

13. In accordance with the provisions of 12 GCA §12106(b), the PUC should approve GTA's Promotional Offering to business customers who bundle their telephone services with free Vertical Calling Services.
14. Tariff Transmittal No. 17 shall be effective during the period of June 12, 2011 through December 31, 2011.
15. Should GTA seek to extend the promotional offering beyond December 31, 2011, it should first obtain the prior approval of the PUC.
16. A draft Order is submitted to the Commission for its consideration.

Dated this 17th day of June, 2011.

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